New York

Technology Top 5 Office | Q1 2024

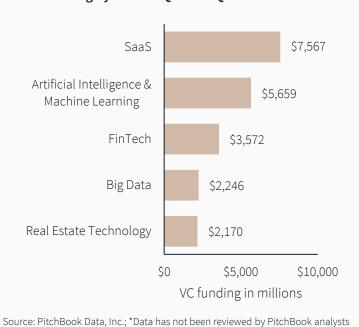
For more contact: jordan.marshall@jll.com

Looking ahead

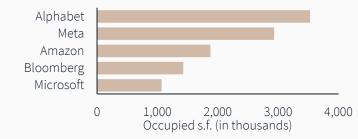
VC funding, particularly within the SaaS and Artificial Intelligence spaces will continue to remain strong as New York persists as one of the major hubs for talent and capital. Increasing job openings, a diverse economy, and improving public transportation will spur more growth.

New York is a source of significant VC investment, particularly within SaaS, Al and **FinTech**

VC funding by vertical Q2 2023-Q1 2024

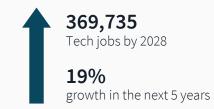


Leading Big Tech companies have a large presence in New York, including their headquarters



Source: JLL Research

Tech jobs are forecasted to increase despite recent local disposition announcements



Source: Lightcast

Top educational institutions are driving tech growth in New York as students continue to choose tech-related degrees

University	Bachelors	Masters +
NYU	3,467	4,462
Columbia	1,611	5,763
Rutgers	3,422	1,347
Stony Brook	2,295	773

Source: Lightcast, Information Science and Computer Research Degrees



Source: JLL Research

Tech **Stats**

369,735 Tech employees **18.7%** forecasted growth next 5 years

21,457 Tech companies **14.6%** growth from 2020 to 2023

58,099 STEM graduates Up 32% last 4 years Top university: NYU

\$11.6 billion in tech venture capital funding since Q2 2023 AI was 48.9% of total funding

\$211,694

Tech worker average earnings

5th highest out of largest North American metros

1,818,629 Technology leasing activity last 4 quarters up 13% from 2019



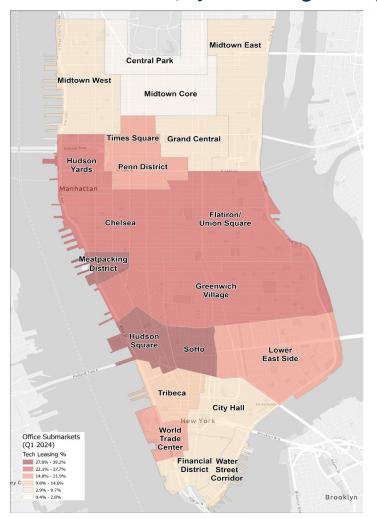
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Top Tech Submarkets (5-year Leasing Activity)



Мар#	Submarket	Tech leasing % last 5 years	Direct Asking Rate (Trophy & Class A)
1	Meatpacking District	39%	\$132 FSG
2	Hudson Square	37%	\$99 FSG
3	SoHo	33%	\$97 FSG
4	Greenwich Village	28%	\$128 FSG
5	Flatiron / Union Square	25%	\$92 FSG



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