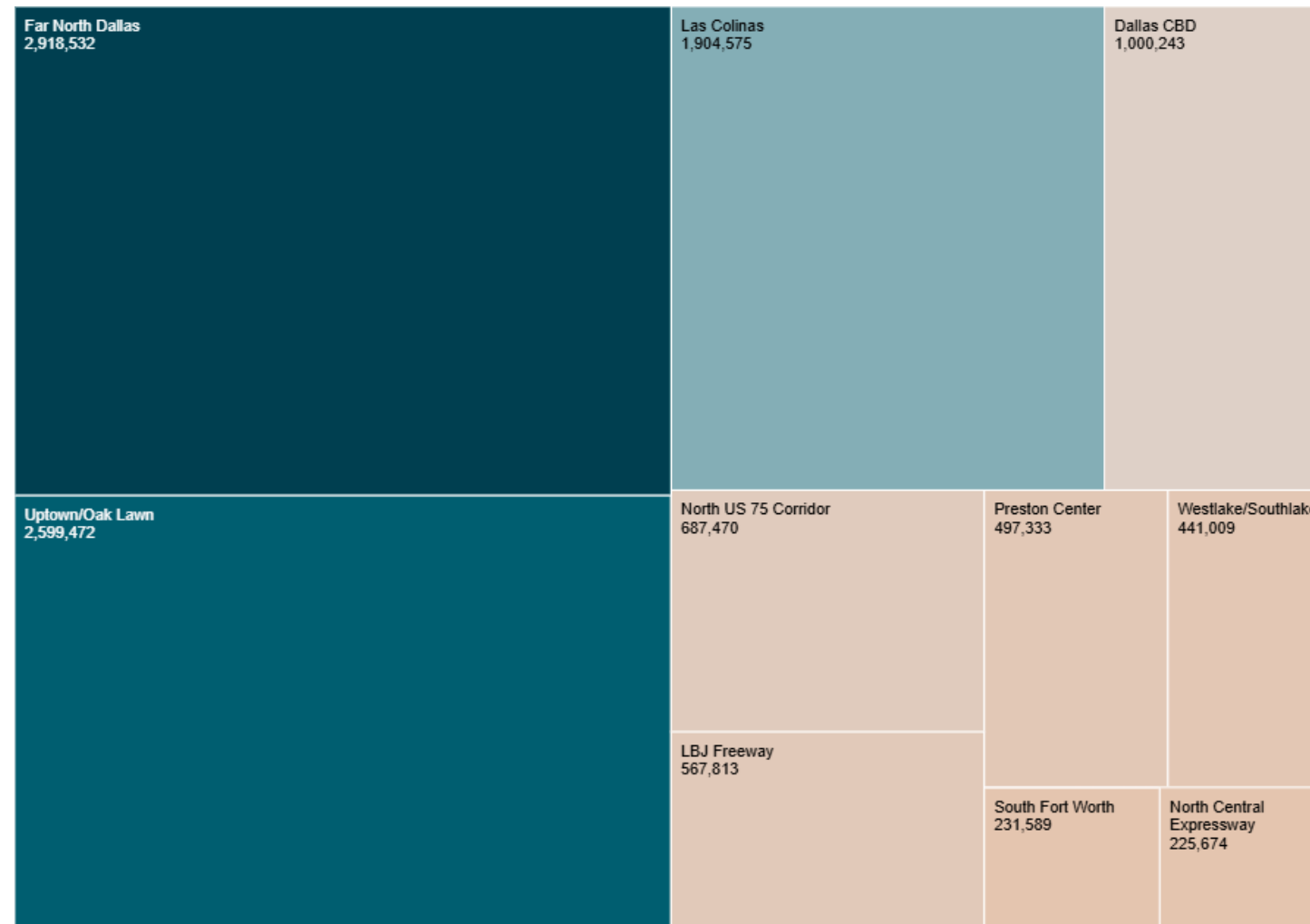


Y'all Street isn't confined to Uptown's streets

- **Scotiabank recently announced it has chosen Dallas as its new U.S. base of operations. It will bring more than 1,000 new jobs to the market and has leased over 130,000 s.f. of space at Uptown's Victory Commons One.** This deal is just the latest in Dallas's story of steady growth within the financial sector that is now giving the market the title of "Y'all Street". But Y'all Street is not confined to just Uptown's streets.
- Looking at leasing activity since 2020, **it is Far North Dallas submarket that has seen the largest total of financial services deals, with 2.9 million s.f. signed.** Uptown is the second strongest submarket, with 2.6 million s.f. of space leased, followed by Las Colinas at 1.9 million s.f. leased.
- **Financial services firms have signed 11.4 million s.f. of leases since 2020.** This represents 15% of the cumulative 76.1 million s.f. of office leases signed across Dallas-Fort Worth during that period, highlighting the point that D-FW is far more than just Y'all Street.
- This recent leasing activity is in support of a rapidly growing jobs sector. While New York City is still the leading market for financial services jobs, Dallas-Fort Worth is now the second-largest market in the country for financial services jobs. **Since 2020, D-FW's financial services job sector has grown by 20%, bring its total employment to 386,500.**
- Looking ahead, with major build to suit projects like Goldman Sachs's new campus still underway, along with recent deliveries from Wells Fargo and TIAA, **the market will only further position itself as a nation-leading financial services hub.**

Top 10 Dallas-Fort Worth office submarkets for financial services leasing activity



Source: JLL Research, Costar, Bureau of Labor Statistics